

**Jr. UX Researcher  
&  
Strategic Brand Designer**

**Munib Siddiqui**

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## About me

I am Munib, a multi-disciplinary artist & designer. While in my ug college I found the art studio Club LA24 and have been working as the Art director there since 2019. I am the lead writer+artist of the upcoming Manga/graphic novel Infinity. I intend to apply my learning of human psychology and my understanding of art and aesthetics to help solve complex user problems

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## Projects

- [\*\*Hitch planner\*\*](#) (*UX research & product design*)
- [\*\*Mental Health\*\*](#) (*Research, user research & design thinking*)
- [\*\*Netflix player\*\*](#) (*UI redesign & Usability testing*)
- [\*\*Club LA\*\*](#) (*brand strategy & redesign*)
- [\*\*Fostering Human rights\*\*](#) (*Research, empathize & ideation*)

Primary Skills	Secondary Skills
<ul style="list-style-type: none"> <li>• UX research</li> <li>• Ui design</li> <li>• Design Thinking</li> <li>• Problem solving</li> <li>• Strategic Brand Designing</li> <li>• Graphic Design</li> <li>• Content &amp; Copywriting</li> <li>• Illustrations</li> <li>• Articulating ideas</li> </ul>	<ul style="list-style-type: none"> <li>• Public speaking</li> <li>• Storyboarding</li> <li>• Market Research</li> <li>• Sprint Management</li> <li>• Sketching</li> <li>• Digital Marketing (SEO &amp; SMM)</li> <li>• Event Management</li> <li>• Character Design</li> <li>• Video Editing</li> <li>• Leadership</li> </ul>

## Apps & tools

Figma  
 Adobe xd  
 Adobe Photoshop  
 After effects  
 Adobe illustrators  
 Canva  
 Wordpress  
 HTML & CSS  
 C++  
 Python

## Language proficiency

English  
 Marathi  
 Urdu

## Education

- **UX Design**, {PG program UXD & strategy},97.62%  
Amity Future Academy
- **BCA 2021**, {bachelor of computer applications}, CGPA: -8.58  
Dayanand College, Latur (SRTMUN)

- **Class 12th PCM(+computers), 58%**
- Sharda junior college, Latur
- **10th 73%**Kripa Sadan Convent High School, Latur

## Roles of responsibility

- I've been the Art director at [Club LA 24](#) since 2019 where I handled visual and verbal branding, set and content designs, with that I've also been managing events and artists.
- Acted as art director of the Sarfarosh, a pro democracy informative art-fest organized by [Shunya Latur](#).
- Got elected and acted as CR in my first year in UG degree
- Got elected and acted as Student Council head in second year

## Achievements

- Performed, organized and sold-out multiple stand up and poetry events
- Hosted and organized college events as the head of cultural department
- Lead the school debate & elocution team for 6 year
- Participated and Ranked 42 in national writing competition hosted by times now
- Written, directed and performed street plays and short acts
- Currently working on two novels one short book published on wattpad (HE)
- National open circuit mix martial arts champion

## Hobbies

Painting,

Story writing,

Poetry

Live performing (acting & standup),

Football,Boxing,Basketball.

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## More Links

Writer portfolio: [Writing portfolio-Munib](#)

Programming Project: [Project.docx](#)

Social media marketing: [SMM portfolio](#)

Certifications: [certifications](#)

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"I hereby declare that the information furnished above is true to the best of my knowledge"

- *Munib*

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**Thankyou**